

MOMOS

Drinks

Fries

STARTERS

Desserts

# MOMOS

## katta

मोमोज कट्टा

Fries

COFFEE

Drinks

Burger

MOMOS



## ABOUT US

MOMOS KATTA a self-owned brand was founded in 2019 by Mr. Gaurav Sinkar with the simple idea of serving the best quality and tasty momos.

We started with a simple menu of 8 different momos. But with our customer's overwhelming support, love, response and feedback, now we serve 12 types of momos both steam and fried and 8 types of specialities momos along with burger, fries, starters and combos. Tasty and healthy, steamed and fried momos are our delight.

People loved our authentic yet lip-smacking Chicken Momo, Veg Momo and Paneer Momo. We have adapted to the evolving times and expanded our menu. All our menu items are prepared daily by using exclusive recipes with fresh, high-quality ingredients.

The unique selling point (USP) of our brand is that we use our specially made sauces and recipes for all of our preparations. Therefore, the taste and quality of the food is consistent over the years and across locations.





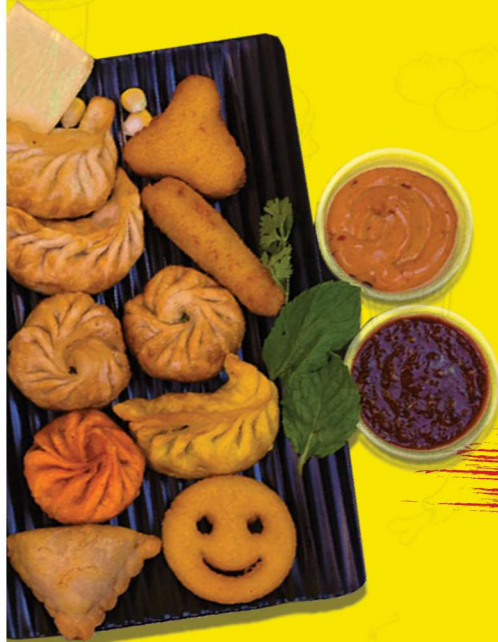
## VISION

To keep improving our competitiveness by applying value added innovations to our services. To increase profitability, boost productivity, improve customer service and customer experience and uphold a positive corporate culture or even reaching more of the right customers.



## MISSION

To feature as a benchmark in the service of high quality, amazing quality products and customer services that is characterised by reliability, honesty and integrity and to provide delightful experiences according to the need of our customers.



## BRAND EXPANSION

We aim to opening around 20 franchises by the end of 2024. We aim more than 100 outlets tilled for FY 2025-26. The team will help, support, and train for all outlets personally to deliver the standards, guidelines and procedure.





*Having a JOB only fulfills the needs  
but having a BUSINESS makes  
**your dreams come true.***

**INDIA'S  
BEST  
FRANCHISE  
BUSINESS  
OPPORTUNITY,  
NOW IN  
MUMBAI**



## FRANCHISE INVESTMENT DETAILS

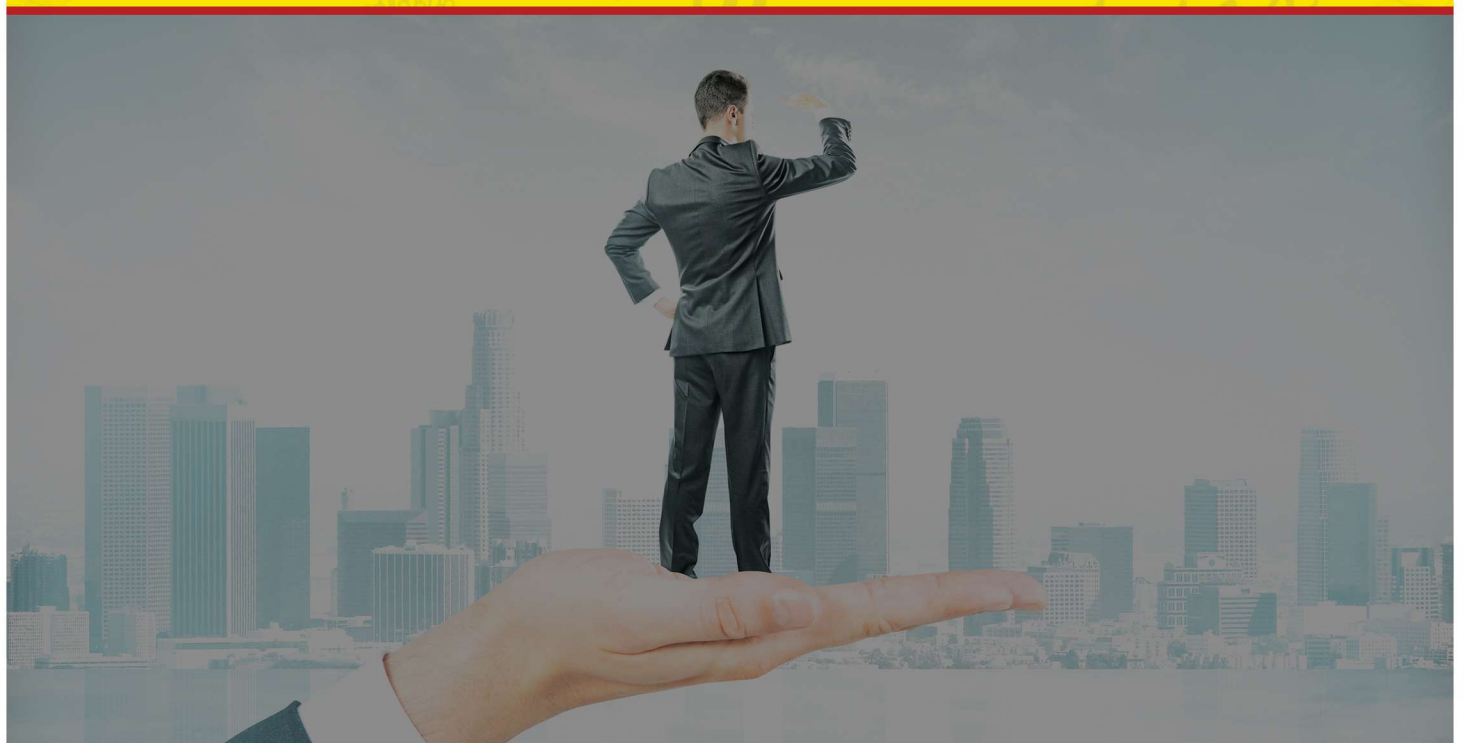
Business Type	Take Away	Dine In
Space	100-120 Sq.ft.	200-250 Sq.ft.
Large Equipment	INR 1.8 Lac	INR 2.95 Lacs
Kitchen Small Accessories	INR 20K	INR 30K
Interior Work	INR 3.00 Lacs	INR 5 Lacs
POS + Software	INR 95K	INR 1.5K
Branding & Marketing	INR 50K	INR 50K
Electric Components	INR 55K	INR 75K
Franchisee Fee	INR 1 Lacs	INR 2.5 Lacs
<b>Total Investment</b>	<b>INR 8 Lacs</b>	<b>INR 13.5 Lacs</b>
Model	FOFO	FOFO
Rent Analysis	25K to 30K	40K to 50K
ROI	8-10 Months	12-15 Months

*As per government guidelines, GST is applicable.  
The above cost is based on approximate cost estimates.*



# FRANCHISE INCOME EXAMPLE

Business Type	Take Away	Dine In
MONTHLY BUSINESS	15000*30 = 45k	25000*30 = 75k
MONTHLY PURCHASE	270000/-	450000/-
<b>GROSS MARGIN</b>	<b>180000/-</b>	<b>300000/-</b>
SHOP RENT	25000/-	45000/-
LIGHT BILL	10K-12K	11K-13K
STAFF PAYMENT	60000/-	75000/-
OTHER EXPENSES	10000/-	15000/-
<b>NET PROFIT</b>	<b>73000/-</b>	<b>152000/-</b>





## PRODUCT & SERVICE QUALITY

MOMOS KATTA offer innovative and unique food for each of the corporate or private events, parties or any kind of functions. We ensure that we add value, taste and magic right from the food that we prepare from our kitchen to the food we serve and make the events unforgettable ones. We provide food served with care by our friendly, trained, experienced and professional staff.

## CONCLUSION

Customers place a high premium on value for their money. In order to maintain a satisfied customer base, we have designed menu that is differentiated to accommodate various budget and levels of affordability. It is, however, our passion for great food and commitment to excellence that make us the ideal with every customer to partner with them.





**MOMOS**  
— katta —

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## CONTACT US

☎ +91 88793 44479

✉ momoskatta54@gmail.com

🌐 www.momoskatta.in

📍 Shop No.5, Building No.47,  
GS 47 Avenue,  
Opp. Sai Baba Temple,  
Tagore Nagar, Vikhroli (E)  
Mumbai: 400083



**MOMOS\_KATTA**



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